

Invitation to Exhibit and Sponsor

at the

2021 VaHomeschoolers Virtual Conference and Vendor Hall

April 15-18, 2021

The Organization of Virginia Homeschoolers (VaHomeschoolers) is proud to be Virginia's only fully inclusive, member-directed, volunteer-driven statewide homeschool organization. Our sole intent is to support homeschoolers. We have no religious or partisan political agenda, and we take no position on non-homeschooling issues.

In addition to providing our members services such as a comprehensive website, homeschool Helpline and Helpdesk, and homeschool advocacy at the state and local levels, each year we organize a conference which brings together homeschoolers from all around Virginia and surrounding states. In the past, attendees have enjoyed an in-person conference with a slate of sessions featuring speakers and topics embodying a broad spectrum of homeschool philosophies and approaches, as well as an exhibit hall, used resource sale, and several social events. This year, we are going virtual! We still plan to have a full slate of great sessions, and virtual exhibit booths!

Why Participate?

- Vahomeschoolers Conferences attract homeschoolers from all over Virginia and since this year it's virtual, the reach is even further, and potential for even more attendees than previous years.
- This virtual platform allows you to have the option of exhibiting in your own virtual vendor "booth" space with options of both pre-recorded and live presence, call to action buttons and more, the duration of the conference.
- The virtual vendor hall is free for attendees and open to the public the full duration of the conference. Conference attendees have more than five hours of dedicated shopping time, in addition to breaks between sessions.
- You also have the option of being a conference sponsor and have your graphic and website link on the registration page, virtual conference program and advertising on our VaHomeschoolers website.
- Vendors and Sponsors will be listed on our VaHomeschoolers website with your information, logo, and website link.

Date: April 15-18, 2021

Exhibit Hall Hours same as the Conference:

Thursday, April 15: 5pm-8pm

Friday, April 16: 9am-5pm

Saturday, April 17: 9am-5pm

Sunday, April 18: 9am-5pm

*Includes over five hours of dedicated shopping

Attendees:

Our attendees are consumers interested in a variety of high-quality, creative, hands-on educational materials. They look for unusual items they cannot find in their local teacher supply stores. They expect quality and value from their purchases, as well as resource ideas and in-depth information about the products displayed. Our attendees have large and small families. Beginning homeschoolers can be preschool or high school students. A key aspect of the VaHomeschoolers conference is the diversity of our population.

In This Document

- Promotional Opportunities
 - Virtual Exhibit Hall Options
 - Sponsorship Opportunities
- Registration Information & Order Form
- Contract Terms and Conditions
- Agreement

PROMOTIONAL OPPORTUNITIES

There are 2 opportunities to promote your product(s) or service(s) at the 2021 VaHomeschoolers Virtual Conference and Vendor Hall:

- As a Vendor, you will have a virtual booth on our conference platform and be listed as a vendor on our website.
- As a Sponsor you will be able to advertise on our conference platform and website. We have 2 levels of sponsorship; *Gold and Silver*.
- You can be both a Vendor and a Sponsor.

Virtual Exhibit Hall Option - Vendor Booth

The Exhibit Hall will be available through vendor booths on the virtual platform throughout the entire conference. Booth positions are assigned on a first-come, first-served basis.

Vendors Booths receive:

- Virtual booth space during the conference which allows for a static informational video, live presentation, chat feature, and a call to action button. In the booth you can share your various social media connects, and collect attendee interest. Prior to the conference your name and logo will be listed on the conference platform.
- Listing as a vendor on our conference page on our website (VaHomeschoolers.org/conference). This includes your logo, a website hyperlink (if applicable) and a description of your company and/or products.
- *Prior to the conference your name & logo will be visible as Vendor on the conference platform, but not a website link. If you also want a hyperlink to your website prior to the conference, consider a Sponsorship.*

Here are some Hoppin Vendor informational links [Vendor Instructions](#), [How to access your booth as a vendor](#).

Vendors please email both a Logo and Vendor banner and if wanted a pre-recorded video link to

Vendors@Vahomeschoolers.org Specification are listed below:

- **Vendor banner** Recommended size: 1500x1000px (3:2 aspect ratio) Minimum size: 1000 x 670px
- **Vendor logo** Recommended size: 1080x1080px
 - The maximum size of image and GIF files is 2MB. Files over 2MB will not save
 - Try using the .png, .jpg, .jpeg or .gif file extensions
 - Make sure to have important information center-aligned
- You also have an option of adding a pre-recorded video, google slides or even a Youtube playlist to view during the conference when there is not a live presence at the booth. You would need to email the link from YouTube, Vimeo, Wistia or google slides.

Sponsorship Options

Sponsors are prominently featured on our registration page and the virtual conference program through your logo (or other graphic) which is hyperlinked to your website. The website link is live before and during the conference. The virtual conference platform includes a “lobby” that serves as the virtual conference program, which lists the sponsors, conference schedule, speakers, and virtual vendor booths. Priority placement will be given to *Gold level sponsor*

Sponsors will also be advertised on our Vahomeschoolers [conference webpage](#). This includes your logo, a hyperlink to your website, (if applicable), and a description of your company and/or products. Silver Level sponsors: online advertising ends on August 31, 2021 and Gold level sponsors: online advertising is extended until December 31, 2021.

Gold level sponsors will also have a 3 minute spotlight feature on our social media platforms (with over 8,000 subscribers).

- Sponsor logos for the conference pages email to Vendors@Vahomeschoolers.org
 - Recommended size: 1000x400px Minimum: 500x200px
 - The maximum size of image and GIF files is 2MB. Files over 2MB will not save
 - Try using the .png, .jpg, .jpeg or .gif file extensions
 - Make sure to have important information center-aligned

Prices	Price	TOTAL
Virtual Vendor Booth	\$85	
<i>Speaker Booth contact Vendor Key Leader</i>		
Gold Level Sponsor	\$60	
Silver Level Sponsor	\$40	
Vendor Booth + Gold Sponsor	\$125	
Vendor Booth + Silver Sponsor	\$ 105	
Total		

REGISTRATION INFORMATION

To Register Online (*preferred method*)

1. Complete the online google form [2021 Vendor/Sponsor Registration Form](#)
2. Pay through paypal.me/VaHomeschoolers
If you need to send a check or money order, please send to the address below.
3. Send your graphics to Vendors@VaHomeschoolers.org
 - **Vendor banner** Recommended size: 1500x1000px (3:2 aspect ratio) Minimum size: 1000 x 670px
 - **Vendor logo:** Recommended size: 1080x1080px
 - Vendor if you want can send link from YouTube video, Youtube playlist, Vimeo, Wistia or Google Slides
 - **Sponsor logo:** Recommended size: 1000x400px Minimum: 500x200px

Vendor/Sponsor Registration deadline March 20, 2021 (Attendee registration opens March 9.)

The sooner we receive your registration, payment, & logo/graphics the sooner we can add your information & logo to the sites.

To Register By Mail

Mail the following to the address below:

- Completed order form (pgs. 4-5)
- Signed agreement (exhibitors only) (p. 8)
- Check or money order payable to VaHomeschoolers
- Company description or list of products you intend to sell/promote

VaHomeschoolers
% Lisa Hight
6105 Igo Road
King George, VA 22485

The below forms are here if you need to submit by sending in the forms. However, the preferred registration method is through the google form [2021 Vendor/Sponsor Registration Form](#)

ORDER FORM

Prices	Price	TOTAL
Virtual Vendor Booth	\$85	
<i>Speaker Booth contact Vendor Key Leader</i>		
Gold Level Sponsor	\$60	
Silver Level Sponsor	\$40	
Vendor Booth + Gold Sponsor	\$125	
Vendor Booth + Silver Sponsor	\$ 105	
Total		

Contact Information

We need reliable contact information for each application.

Company Name:

Contact Name:

Email:

Phone:

Secondary Phone:

Exhibitor Booth Representative:
(if different from above)

Email:

Phone:

Secondary Phone:

Company Website:

Social Media Sites:

Send logo or other graphics to Vendors@vahomeschoolers.org

Company Information and or product description

*The information provided will appear on the VaHomeschoolers website. Potential and registered attendees use that information to determine which exhibitors to visit as well as a reference after the conference. This information should be a professional representation of your company and products. If this information is not provided, your company may not be advertised. Limit 60 words, please use complete sentences. (Note: this may be edited for clarity or for spaces

Exhibitor Product Information

What do you plan to promote, show, sell, or advertise in your virtual booth space?

CONTRACT TERMS AND CONDITIONS

VaHomeschoolers Policy Statement Organizations that exist to promote a particular political, ideological, or religious perspective, not relating to education, will not be allowed to exhibit.

Exhibits Defined

Exhibits will include a virtual booth with hyperlinks to company websites, a recorded informational option, a live participant option, a place to offer conference promotions, and a call to action button (i.e. click here to go to our website, click here to register interest etc..)

Exhibit Space Assignments

VaHomeschoolers' assignment of space on the virtual platform is final. Assignments will be made only after receipt of the completed order form and appropriate fees. Notwithstanding the above, VaHomeschoolers reserves the right to change location assignments at any time, as it may, in its sole discretion, deem necessary.

Use of Display Space

Exhibitors may present only their own products and literature. Presentation of any products or brochures other than those described in the company catalog, without prior written approval, is prohibited. VaHomeschoolers reserves the right to refuse space or literature, and/or product presentation by any Exhibitor. VaHomeschoolers is not responsible for any expenses incurred because of refusal.

Undesirable Activities

The Exhibitor agrees that its exhibit shall be admitted into the conference and shall remain solely in strict compliance with all the rules described, herein. VaHomeschoolers reserves the right to reject, eject, or prohibit any exhibit, in whole or in part, or any Exhibitor with or without giving cause.

Cancellation Clause

Exhibitors may cancel this agreement upon written notice to the Vendor Keyleader, received on or before March 30, 2021, for a 50%. No refunds will be given after March 30, 2021.

Force Majeure

Neither party will have any liability to the other for any delays or failure of performance resulting from acts beyond its control, including, but not limited to: fire, communication lines failures, power failures, hurricanes or other natural disasters, strikes, lockouts, riots, acts of war or other man- made disasters, epidemics, critical illness, or government regulations superimposed after the fact.

Errors and Omissions

VaHomeschoolers assumes no responsibility or liability for any of the services performed or materials delivered by official conference contractors or their suppliers to the conference, their personnel, or their agents. Any controversies that may arise between Exhibitors and official contractors or union representatives, or personnel of either, on the conference premises shall be referred to VaHomeschoolers for resolution; and VaHomeschoolers' decision shall be final and binding.

Waiver

Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this agreement. The rights of VaHomeschoolers shall not be deemed waived, except as specifically stated in writing and signed by an authorized representative of VaHomeschoolers.

Enforcement of Regulations VaHomeschoolers has full power to interpret and enforce all regulations of the conference and the power to make amendments and/or further regulations, orally or in writing, that are considered necessary for the proper conduct of the conference. Such decisions shall be binding on Exhibitors. Failure to comply with these or any other regulations or amendments may be sufficient cause for VaHomeschoolers to require the immediate removal of the exhibit and/or the offending Exhibitor at the expense of the Exhibitor.

Legal Fees

In the event that either party to this agreement commences legal proceedings of any kind, including, but not limited to: mediation, arbitration, litigation, or any other dispute resolution, the prevailing party shall be entitled to all reasonable attorney fees and costs incurred in resolution

AGREEMENT

IMPORTANT - THE FOLLOWING MUST BE COMPLETED:

By signing this Agreement, the Exhibitor agrees to abide by the Contract Terms and Conditions, including all fee worksheets. For purposes of this Agreement, “VaHomeschoolers” and “VaHomeschoolers Conference Management” means The Organization of Virginia Homeschoolers and its agents. The term “Conference” means the “VaHomeschoolers Conference and Resource Fair” sponsored by VaHomeschoolers el & Conference Center to be held on April 15-18, 2021. The term “Exhibitor” means any company, firm, or person who has applied for or has been allocated any space at the Exhibit Hall and includes vendors.

Exhibitor understands and agrees to all the terms of this contract:

Name of Organization or Person

Date

Signature of Authorized Representative

Printed Name and Title of Authorized Representative

Signature and Title of VaHomeschoolers Representative